

MAYORAL PROCLAMATION

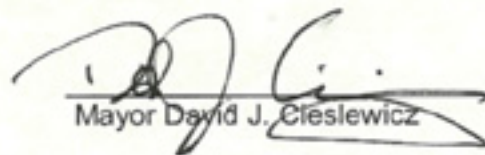
- WHEREAS,** throughout history, the root canal has been perceived as the most feared and maligned dental procedure; and
- WHEREAS,** because the media has picked on the root canal by making it the stereo-typical "butt of the joke" for years, the public is simply unaware of how comfortable and beneficial root canal treatment actually has become; and
- WHEREAS,** a 1999 survey conducted by the American Dental Association found that 37-million teeth are saved every year with root canal treatment; and
- WHEREAS,** losing teeth to dental infection can be very costly to the public; and
- WHEREAS,** root canal treatment not only saves money, but improves the quality of life for millions of people; and
- WHEREAS,** root canal treatment is sometimes the only option to remove debilitating pain associated with dental infection, while saving the tooth; and
- WHEREAS,** recent advances have improved the success rate of root canal treatment exponentially; and
- WHEREAS,** better root canals will allow many more Wisconsin and U.S. residents to maintain healthy mouths, saving our citizens millions of teeth, and additionally, millions of dollars; and
- WHEREAS,** the time has now come to finally acknowledge the importance and worth of root canal treatment;

NOW, THEREFORE, BE IT RESOLVED, that the Mayor of the City of Madison, Wisconsin does hereby proclaim May 11, 2005 as

ROOT CANAL APPRECIATION DAY

in the City of Madison.




Mayor David J. Cieslewicz

Signed and sealed this 11th day of March
2005 at City Hall.