



A PROCLAMATION

WHEREAS, throughout history, the root canal has been perceived as the most feared and maligned dental procedure; and

WHEREAS, because the media has picked on the root canal by making it the stereo-typical "butt of the joke" for years, the public is simply unaware of how comfortable and beneficial root canal treatment actually has become; and

WHEREAS, a 1999 survey conducted by the American Dental Association found that 37-million teeth are saved every year with root canal treatment; and

WHEREAS, losing teeth to dental infection can be very costly to the public; and

WHEREAS, root canal treatment not only saves money, but improves the quality of life for millions of people; and

WHEREAS, root canal treatment is sometimes the only option to remove debilitating pain associated with dental infection, while saving the tooth; and

WHEREAS, recent advances have improved the success rate of root canal treatment exponentially; and

WHEREAS, better root canals will allow many more Wisconsin and U.S. residents to maintain healthy mouths, saving our citizens millions of teeth, and additionally, millions of dollars; and

WHEREAS, the time has now come to finally acknowledge the importance and worth of root canal treatment;

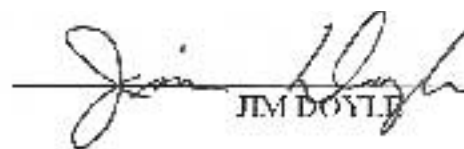
NOW, THEREFORE, I, JIM DOYLE, Governor of the State of Wisconsin do hereby proclaim May 11, 2005

ROOT CANAL APPRECIATION DAY

in the State of Wisconsin, and commend this observance to all citizens.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this sixteenth day of March in the year two thousand five.


JIM DOYLE