



July
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Meet Our Team

Dr. Tony: Ten Years at CCD



Dr. Tony Hosseini and family

Quick stats:

Family: Wife Moji son Thomas

Career: with CCD since 1999

Education: University of Iowa, B.S. Chemical Engineering 1989, Doctor of Dental Surgery (DDS), 1995

Mantra: Work hard and do your best.

SL: *How would you describe yourself to others?*

Dr. Tony: I am Energetic, I like to work hard and I like to have fun.

SL: *What do you do for fun?*

Dr. Tony: I like to spend time with my family. I spend a lot of time playing with my son. I also like to exercise.

SL: *What do you and your son do when you play together?*

Dr. Tony: We play basketball and soccer a lot. We also play with his toy cars and airplanes. We like to play outside in the summer. We often go to the park and kick a ball around. I am his teammate.

SL: *Are either of you on a soccer team?*

Dr. Tony: We both are. He is on a few different youth teams and I am on an adult team. We play about 8 games per season. I play defense. Soccer is huge in Iran and all the kids start playing when they are very young.

SL: *Tell us more about Thomas.*

Dr. Tony: In June he will be 8. He is very

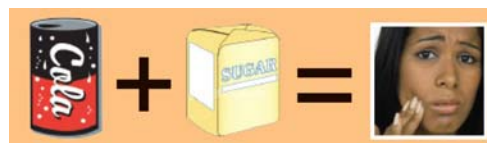
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energetic and he likes to do physical things. I call him a jumping boy. I spend a lot of time playing with him outside and I tend to discourage video games and TV. When we do watch TV it's usually something educational.

SL: *What was the last program you watched?*

Dr. Tony: We checked out a documentary from the library on dams. It showed the reason for dams and the hard work that goes into building them. It was very interesting and we

How Much Sugar is in Your Drink?



Here is a formula for determining how much sugar is in a beverage

1. Find the grams of sugar on the label
2. Determine how many servings there are per container
3. Perform the following equation:

Grams of sugar (x) servings/container= total sugar (g)

Total sugar divided by 4=total teaspoons of sugar in the drink. Some soft drinks have as many as 18 teaspoons of sugar in them!

And remember, juices, sports, and diet drinks are highly acidic, often causing more harm to your teeth as well. The Bright White Smile



Dr. Chris was featured in the July 2009 issue of Reader's Digest
Pick up a copy and read his "secrets"!

Continued...

Meet Dr. Tony
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both learned a lot.

SL: *Could you tell us more about Moji?*

Dr. Tony: Moji and I have been married for 9 years. She is an MD and she's currently working towards her residency. She's taking the exams now. We are both from Iran, though we met here in the US.

SL: *Why did you move here from Iran?*

Dr. Tony: My brother encouraged me to move here. He's on the faculty at UW Milwaukee and he got me excited about the educational opportunities here. I first moved to Iowa where I earned a BS in chemical engineering from the University of Iowa. I received my DDS degree there as well.

SL: *How did you become interested in dentistry?*

Dr. Tony: When I was growing up in Iran I had a cousin who was a dentist. I used to enjoy visiting his office to watch him work.

I always admired him and the work that he did. Later, my roommate at the University of Iowa was in the dentistry program and I also enjoyed watching him work as well. It was exciting to me. I was really inspired to see how much you could change a person's life with dentistry.

SL: *How long have you been a dentist?*

Dr. Tony: I've been practicing for 12 years.

SL: *How did you end up at CCD?*

Dr. Tony: I had been looking for a job in Wisconsin to get closer to my brother when I saw an opening at CCD. I enjoy cosmetic dentistry so I was excited about the opportunity. Once I saw this place I knew this was where I wanted to work for the rest of my life. I feel very fortunate to be able to work with Dr. Jack and Dr. Chris Kammer. They are a gold model for our profession and two of the most respected cosmetic dentists in the country.

SL: *What is different about CCD?*

Dr. Tony: One of the most visible differ-

ences is the state of the art building. It was custom designed and built for our practice. We use advanced technology to provide the highest level of patient comfort and we have a very caring staff. We tend to spend more time with each patient so we are not rushed. We also keep up on the latest technology with advanced education.

SL: *What is your favorite thing about being a dentist?*

Dr. Tony: I've had patients who were ashamed to smile for fear that they would show their teeth. After having dental work they smile all the time now. They are often surprised by how differently people respond to them when they are smiling. It can affect their love life, their jobs, their friendships and even how strangers treat them. Knowing I can help to bring about these changes in patient's lives is my favorite thing about being a dentist. It's also very rewarding to cure the pain of a sore tooth. We get to see some really big smiles then too!



Congratulations!

Most Valuable Player Awards

New in 2009, we will be selecting a Most Valuable Player (MVP) from our dedicated staff each month.

The MVP is a team member who has demonstrated an exemplary attitude and dedication to the dental profession, our valuable patients, and his/her teammates.



The MVP for May was Dental Assistant Extraordinaire Shae Johnson. In June it was our Marketing Director, Scott Green, and Briana Kessenich was the Most Valuable Player for July.

We are proud of our team of smile experts and are thrilled to announce the MVP winners!

Bright White Smile Club

The club is a reward program for patients who continue to follow their prescribed hygiene recall and have already purchased an in-home tray whitening system from the Center for Cosmetic Dentistry. Club members receive a free tube of whitening gel at each recommended hygiene visit.

Compliance with the hygiene recall prescribed by your hygienist is mandatory. A two week grace period is allowed from the time you are due. For example, if your hygiene appointment is July 1 and your recall is 3 months, then you need to be seen in hygiene again by October 1. If you miss/skip an appointment, you will no longer be eligible.

Refer a Friend and Receive \$50 Credit

If you refer a friend who becomes a Center for Cosmetic Dentistry patient, you will receive a \$50 credit on your account! This is a limited-time offer and does not apply to patients who were previously referred. Ask your favorite CCD team member for more information about the Refer a Friend program.

CCD Staff Milestones This Quarter:

Happy Birthday

Briana	April 25
Dr. Jack	April 29
Monica	April 30
Dr. Tony	May 31
Susan	June 3
Dr. Chris	June 26

Happy Anniversary

Scott	April 23, 2007
Cheyenne	April 29, 1998
Jennifer	May 14, 2007
Tanelle	May 21, 2008
Wanda	May 28, 2002

Thanks for your dedication!