



 Lifetime Family Dentistry

dentistry for your
Lifetime

March
2010

8313 Greenway Blvd Middleton, WI
www.thesmileexperts.com 608 82 SMILE

Setting Our Sights on Family Health

Center for Cosmetic Dentistry's new name is Lifetime Family Dentistry. We are now located on Greenway Blvd in Middleton. "We've been a family dental practice for decades" Says Dr Chris Kammer, "and our name change will help eliminate any confusion about the services we offer." Lifetime Family Dentistry will still provide the world class cosmetic dentistry that has made the Kammer name well known among dentists throughout the USA and



Lifetime Family Dentistry's new location at 8313 Greenway Blvd in Middleton

beyond. Our main focus, however, has always been on the overall health of our patients and their families. "We've spent over six years developing a hygiene protocol that has allowed our patients to improve their whole body health." Says Susan Fait Ertel, RDH, MPH "The name change will help us emphasize the strength of our hygiene program."



*Tanelle, Susan, Dr. Chris and Dr. Tony
Lifetime Family Dentistry's hygiene rock stars*

Dr. Chris has become a well known advocate of the oral/systemic approach to dentistry. This approach treats the biological conditions in a person's mouth as a key factor in that person's whole-body health. "The oral/systemic movement has been gaining momentum. In fact," Dr. Chris says "this is big news in the entire health-care industry because gum disease has been linked to so many of the most serious diseases we face today and it can be controlled by your dentist."

In March, Parade Magazine published a story called "How Your Gums Affect Your Heart". The story confirms Dr. Chris' statement about this being big news in the other medical specialties. The story starts with "Scientists are increasingly observing a connection between oral health and heart conditions." Parade then goes on to cite a study published in the International Journal of Cardiology indicating that people who recently suffered a heart attack had significantly lower quality of oral health. To read the entire Parade article google "How Your Gums Affect Your Heart" or stop by our office to pick up a copy.

Enhance Your Smile with Invisible Braces



Wanda Yager shows Jean her new smile.

Jean changed her smile with Invisalign, the invisible way to straighten your teeth. "No one knew I was wearing braces unless I told them." Jean says. Invisalign has been very popular among adult patients who would benefit from braces but don't like the idea of wearing metal wires.

"I decided to give myself straight teeth for my 60th birthday." she says "I initially came here for the Invisalign procedure but I liked it so much I've now switched for all my dental needs. In fact, both my daughters come here now and one drives all the way from Milwaukee."

Dr. Chris and Dr. Tony have been allowing patients to have the smile of their dreams with Invisalign for over 10 years. More than a Million patients have used Invisalign and the process has an amazing 96% satisfaction rate. Contact us today for a free consultation to see if you are a candidate for Invisalign.

Whitewater Care Clinic Now Open

Affordable Dental Care Clinic is now open two days per week in Whitewater Wisconsin. ADCC is a donation funded clinic catering to the underserved and to those who lack the means to afford dental care.



Affordable Dental Care Clinic

Tim Buck, a 40 year veteran of the dental industry, founded ADCC with the hope of making a difference. "As a donation funded clinic we do not have a set fee schedule." Said Buck "We do ask for a cash

donation for the amount the patient tells us they can afford. We are not a "free" clinic for two main reasons. First, we believe that having some investment in dental care contributes to valuing and maintaining oral health. Secondly we are dependent on donations for our funding and expect our patients to have a part in sustaining us by donating what they can afford to help us provide services to them and to others.



Lanna Williams (center) and Tanelle Nelson (right) prepare a patient in the new clinic.

We exist entirely due to the support of our benefactors. All of our staff are volunteers. Our dental equipment, supplies, and overhead is paid for by donations. No government funds have been solicited or are contributing to our efforts. We have decided to continue to operate on this basis by continuing to seek donations from non-patients and patients."

"We do not accept insurance or medical assistance payments." Buck said "We accept the amount the patient can afford to donate. Depending on the decision of the patient, that donation may be comparable to the co-pay medical assistance normally requires."

The clinic is currently open two days per week on Tuesday and Thursday. As donations increase the clinic will eventually be open 5 days per week.

Donations and inquiries can be addressed to the clinic's administrator, Lanna Williams 262-472-8818.

Tips for Preventing Periodontal Disease

Gum disease is an inflammatory disease and inflammation is now considered the root cause of many crippling and deadly diseases of the body. In addition to the effects of inflammation on the body, the bacteria can travel through the bloodstream to other organs in the body, causing damage directly, most often with respect to heart attacks and strokes. Here are some tips for preventing periodontal disease:

Every Day: Be knowledgeable about how gum problems start and look for early signs.

Twice a Day: Brush your teeth. Also remember to brush your tongue and the roof of your mouth.

Once a Day: Floss your teeth and use an irrigator like a Waterpick or Hydrofloss for even deeper cleaning of the gum pockets.

2 to 4 times a year: Visit your dentist for a cleaning (50% of patients must go to the dentist more than twice a year to maintain gum wellness) Up to 70% of people have gum disease, so more frequent visits will be required until the disease is under control.

Be Proactive: Visit your dentist if you have any of these symptoms - warning signs of periodontal disease are bleeding gums when brushing or flossing, red, swollen, or tender gums, gums that have pulled away from teeth and bad breath.

Only your dentist can determine if you have periodontal disease so be sure to see us at least twice a year for hygiene checkups. Call 827-6453 to get in our schedule today.

Dr. Jack Update

As reported in the news update of March 25th Dr. Jack has been recovering at the UW Hospital from injuries he sustained falling from a ladder. The family would like to thank all of you who have sent kind wishes and thoughts. The outpouring of support for Dr. Jack has been amazing. His story has been covered on all the Madison television stations.

"I'm pleased to say that Dr. Jack is still very much with us." Says Dr. Chris "His condition continues to improve daily and that is what's most important right now."

Dr. Jack is still in the Intensive Care unit at UW Hospital but if all goes well he is expected to be released from intensive care next week. His recovery is expected to continue for quite some time. "Anybody who knows my dad knows he's a fighter." Said Dr. Chris "He has signaled to us that he plans to pull through this thing and we know he will."